



Allendale Elementary School

3201 Oakwood Boulevard

Melvindale, MI 48122

Phone: (313) 389-4664 Fax: (313) 389-8713

At Allendale Elementary, we are always striving to make our students the best that they can be and prepare them for their futures. In an effort to keep up with the State Standards, we are currently putting an emphasis on mathematics. We are finding that many of our students are still having difficulty with the basic math facts that they need in order to be successful in math and in life. We have a computer program, *Math Facts in a Flash*, to help students work on math fact fluency.

In order to make mastering math facts more appealing to the students, we have developed an incentive system. If a student passes 4 test levels in a single month, his/her name gets entered into a cumulative drawing which is held at the conclusion of that month. Each month, we have a raffle drawing live on our internal television network to select the winning student from the collection of earned tickets. The entire class of the winning student is included in our monthly *Math Thrill*, which is made possible by local businesses.

We are asking you to consider sponsoring one of our monthly *Math Thrill* promotions. In return for your one-time donation, you would receive the following:

- Public recognition on our electronic marquee in front of the school, which is displayed on Oakwood Boulevard for one month.
- Print recognition of your business on our monthly school wide calendar. You would receive free publicity in the community and into the homes of more than 800 students. Additionally, your business will be listed in the spring edition of the *Cardinal Focus*, which is a district publication with a distribution of approximately 8,000 copies.
- Internet recognition on my website, www.MrMaffesoli.com citing your contribution.
- Verbal recognition of your business on WAES, Allendale Elementary School's news station, for one month. This channel is watched by nearly 900 children and adults daily. If a member of your staff would like to appear on our broadcast, we can arrange that with you also.
- Television recognition on Melvindale cable. Channel 22 shows community bulletin board announcements about the Melvindale-Northern Allen Park Public Schools.

Your donation would be for a class of approximately 30 students. If you would like to donate but need some ideas for an effective incentive, please contact me at (313) 389-4664, extension 118. Monetary donations(usually \$5-\$10 per student) would be used to purchase a class reward on your behalf.

Thank you for your time and consideration.

Sincerely,

Michael A. Maffesoli,
Math Specialist